

## Email Template #1

- Great for product promotion
- Feature 4 or 6 assets
- Header text is customizable (text in orange background)
- **Ad Specs:**
  - Image 300x188 pixels
  - 50-character headline
  - 250-character body text
  - Call to action text (blue box)
  - URL (less than 200 characters)

**AUTOMATION**  
COM

A subsidiary of the International Society of Automation

4/13/2020

### Cost-Saving Tips for Flow & Level Control

Sponsored by FCI



#### Air/Gas Flow Meter Measurement ROI Secrets

Learn how to save money by knowing where to install flow meters and switches to achieve a faster return on investment (ROI) by cutting the cost of fuel, power and consumables.

[Get White Paper](#)



#### Protect Your Pumps and Keep Them Longer

Nothing damages a pump faster than dry running conditions, which frays bearings. Find out how installing a point flow/level switch prevents the problem.

[Get White Paper](#)



#### Avoid the Biggest, Little-Known Flow Metering Mistakes

What you don't know about air/gas flow measurement can get expensive. Learn how to choose the right meter the first time to meet your process needs.

[Get White Paper](#)



#### Blowing Smoke With Your CEMS Data?

Air pollution control in large lines, ducts and stacks begins with accurate flow gas measurement. Learn about the challenges and how multipoint thermal flow meters overcome them.

[Download Article](#)



#### Playing it Safe With Combustible Flare Gas

This case study explains how proper flare gas flow measurement helped a refinery successfully assure plant safety and meet new environmental regulations.

[Read Case Study](#)



#### Video Lab Tour: How Thermal Flow Meters Are Calibrated

See how thermal flow meters are calibrated with the direct method to actual gas concentrations for higher accuracy instead of the air equivalency method.

[Watch Now](#)

\*By clicking the links above, you are authorizing your contact information will be shared with the sponsor.

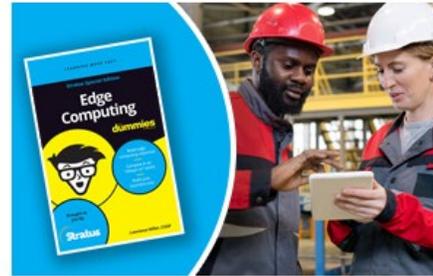
## Email Template #2

- Great for featuring multiple resources, such as white papers, videos, or ebooks
- Feature 2 or 3 assets
- Header text is customizable (text in orange background)
  
- **Ad Specs:**
  - Image: 300 pixels wide (any aspect ratio for height)
  - 50-character headline
  - 250-character body text
  - Call to action text (blue box)
  - URL (less than 200 characters)

## Resource Alert

[View The Online Version](#)

### Edge Computing For Dummies



Are you wondering how your company can benefit from Edge Computing? Edge Computing for Dummies can give you a quick overview that will show you what trends are driving Edge Computing, what the challenges are, real-world use cases, and how to benchmark your current situation. Get your copy today.

[Download eBook](#)

### The Edge Computing Revolution Is Happening Now



The increase of IIoT devices and real-time analytics means organizations across critical industries need a reliable infrastructure. Download "Transformation of the Edge" to discover new trends to keep in mind when building for the edge, and key attributes to look for in an edge computing platform.

[Download White Paper](#)

## Email Template #3

- Great option if you have one large asset to promote, such as a white paper or ebook
- Header text is customizable (text in orange background)
- Ad Specs:
  - Image: 300 pixels wide (any aspect ratio for height)
  - Title
  - Preview Description
  - Call to action text (blue box)
  - URL (less than 200 characters) **–Or–** PDF of asset
  - Optional: ‘Featured’ Section (2<sup>nd</sup> section showcasing content found inside asset)

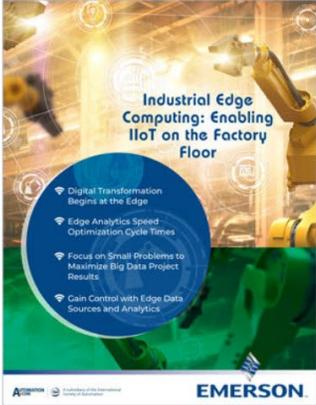


A subsidiary of the International Society of Automation
2/22/2022

Ebook Alert

[View The Online Version](#)

### Industrial Edge Computing: Enabling IIoT on the Factory Floor



Edge technology and connected processes can be designed for smarter control and to help users make intelligent decisions. Deploying secure edge technology for industrial processes is a smart investment in operations to attain IIoT optimization goals.

Download this ebook to learn how Emerson's Machine Automation Solutions can help end users understand and implement big data solutions that use IIoT and edge computing technologies. Discover how to deliver operational improvements to industrial manufacturing applications.

Download ebook »

**Featured Articles:**

---

**Digital Transformation Begins at the Edge**  
Edge technology means moving processing closer to the sensors and data closer to the cloud.

**Edge Analytics Speed Optimization Cycle Times**  
Practical data-driven IIoT methods and analytics can speed up operational improvement cycle times.

**Focus on Small Problems to Maximize Big Data Project Results**  
Don't miss opportunities for valuable operational improvement by starting too big.

**Gain Control with Edge Data Sources and Analytics**  
Compare uses and costs involved with different processing solutions to enhance industrial data.

Download Edge Computing Ebook »

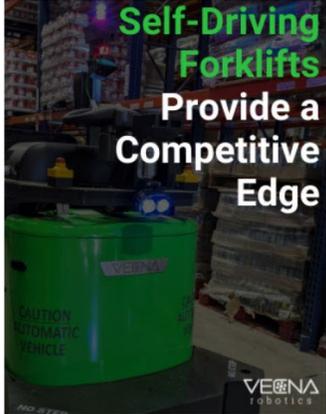


A subsidiary of the International Society of Automation
2/22/2022

White Paper Alert

[View The Online Version](#)

### The Top 5 Ways Self-Driving Forklifts Provide a Competitive Edge



The automation of material handling is now vital for facilities to thrive. Labor force insecurity and a shifting and intensifying market demand has made the cost of delaying improvements too high. Facilities who are advancing operations with driverless equipment are creating more profitable operations while speeding up fulfillment, improving workflows, and extending the staff they already have.

Download this valuable white paper to explore the top 5 ways self-driving forklifts are advancing facilities today and learn details about how truly intelligent equipment delivers these solutions.

Download Now

## Email Template #4

- Great option to promote your webinar or other event
- Header text is customizable (text in orange background)
- **Ad Specs:**
  - Image: 300 pixels wide (any aspect ratio for height)
  - Event Title, date, start time
  - Event Description
  - Registration URL (less than 200 characters)
  - Optional: Speaker name, job title, company, bio or link to LinkedIn profile and/or headshot image (100x100 pixels)

## Webinar Alert

[View The Online Version](#)

### Webinar: Capturing Insight with Industrial IoT Data Turning Data into Useful, Actionable Information

September 24

8 AM PDT | 11 AM EDT | 5 PM CEST

[Register »](#)

Unable to make it? Register anyway and we will automatically send you a copy of the recording!



Next generation Industrial Automation will require complex systems that produce massive raw data for actionable analytics. In this live webinar demonstration, you will see software components that come together to build, manage, and process data into valuable information on IIoT edge devices in real time.

The IIoT data management use case commonly produces a large quantity of continuous raw data which must be collected, analyzed, and shared without relying on central storage. It requires a connectivity solution that allows a device to rapidly publish precise information from the analyzed massive raw data to a scalable number of subscribers over a variety of network configurations.

A core solution platform of database, operating system, connectivity framework, and other development tools supplies the foundation for distributed computing. But integrating these tools is a major challenge.

Join ITTIA, RTI and Wind River for a live demonstration of an integrated Industrial Automation system that optimizes data management and data in motion.

[Click here to register for webinar »](#)



Speaker: Mark Carrier  
RTI, Market Development Director, Industrial Automation



Speaker: Sasan Montaseri  
ITTIA, President

